

Smart



Sustainable  
Development



Digital

INNOVATION ECOSYSTEM  
UNDER ONE ROOF  
اکوسیستم نوآوری و فناوری  
زیر یک سقف

# INOTEX

THE 10<sup>th</sup> INTERNATIONAL  
INNOVATION AND TECHNOLOGY EXHIBITION 2021  
دهمین نمایشگاه بین‌المللی نوآوری و فناوری

# INOTEX at a Glance

- The International Innovation and Technology Exhibition (INOTEX) has been held in Iran for 9 years and has become a venue for the most influential gathering of the country's ecosystem of innovation and technology. INOTEX exhibition always pursues the following three goals:



The connection between domestic and international investors with companies and startups.

Investment



Between startup ecosystem activists with the production of attractive content needed for different ecosystem components.

Conversation and Networking



Between technology companies and domestic and international startups.

Partnerships

Total statistics for last periods

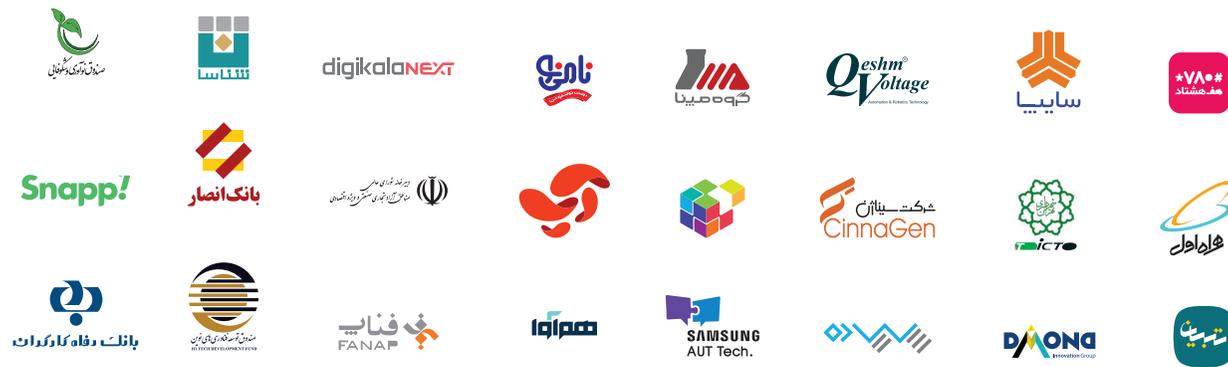


INOTEX

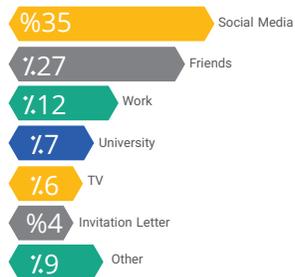
# INOTEX 2020 STATISTICS



## Main previous participants



# INOTEX VISITORS INTRODUCTION METHOD

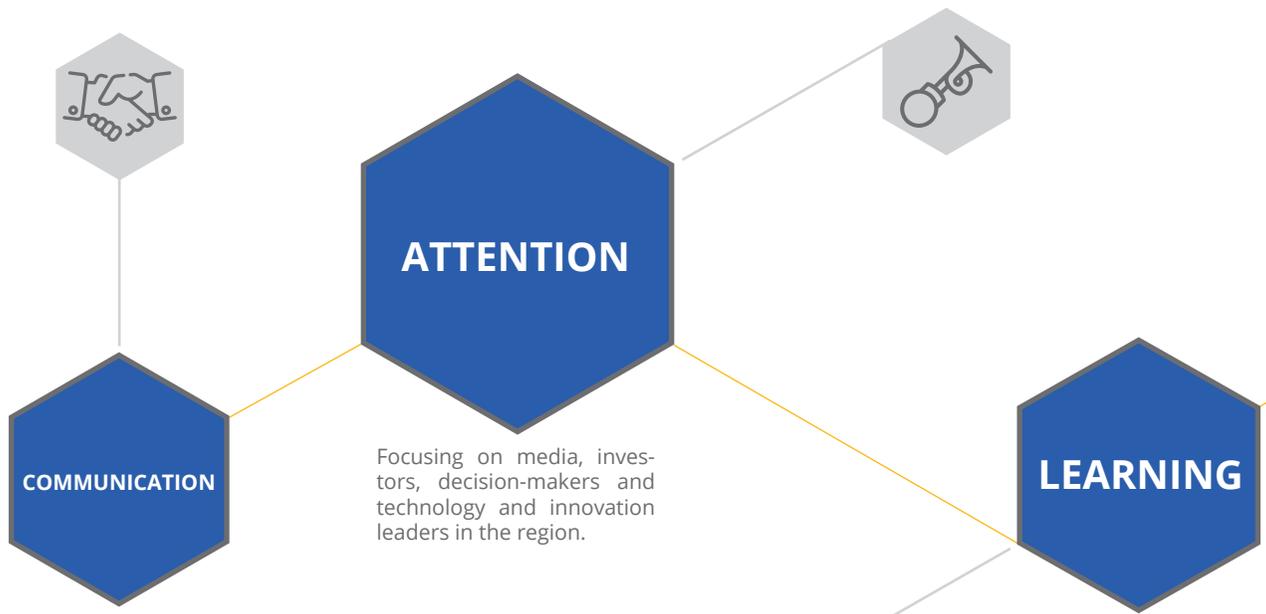




**INOTEX**

Why attend

**INOTEX**



Face-to-face contact with thousands of developers, founders, experts, entrepreneurs and government officials.

Focusing on media, investors, decision-makers and technology and innovation leaders in the region.

Review the latest technological and innovation changes in the region as well as training the latest investments and entrepreneurial strategies with the presence of active international experts.



## CREATING MARKETS

Finding new markets for products and services, with the presence of thousands of visitors.



## DISCOVERING INVESTMENT OPPORTUNITIES

Discovering new opportunities of investing in different parts of technology and innovation for investors as well as attracting capital for startups and companies.



# INOTEX 2021 TRENDS



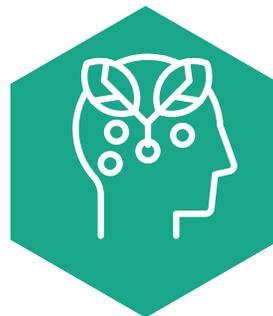
3D Printing



ICT



Robotics



## Sustainable Development



Biotech



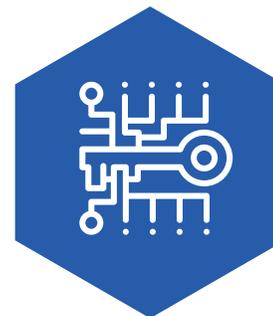
Tissue culture



Nano Technology



Degradable energies



## Digital



Augmented Reality



Cloud



Big Data



Blockchain



Supercomputer



IOT



Cognitive Science



Big Data



Robotics



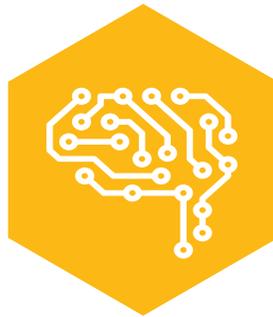
Artificial Intelligence



Connection



Wearable Technologies



Smart



- While INOTEX 2020 virtually hosted more than 400 companies and startups, as well as more than 20,000 online visitors, INOTEX 2021 will be held in a new innovative way this time, in a combination of face-to-face and virtual sections located in an open area in Pardis Innovation District.

Holding the INOTEX 2021 event in an open area in Pardis Innovation District, is a part of our long-term plan to expand the impact of this event at the domestic and international level, and to make it a truly unforgettable event in the field of innovation and technology ecosystems in Iran.



Due to the outbreak of Corona virus and in order to maintain the health of the audience in this event, INOTEX 2021 will be held in an open area and by observing special standards in the design of exhibition plans and stands construction, in such a way that under safe conditions and by maintaining social distance, the presence of the audience will be possible. We have also provided INOTEX virtual sections with new and extensive facilities, so that all audiences whole over the world can use and enjoy them.





## Sections of **INOTEX 2021**

📍 The largest gathering of all components of the country's ecosystem, with more than 400 participants present in various exhibition sections



Mentors



Inventors



Startups



Venture Capitalists



Accelerators  
and Incubators



Co-working  
Spaces



Technology Companies



Startups Media



Universities



Technology Brokers



Technology Parks

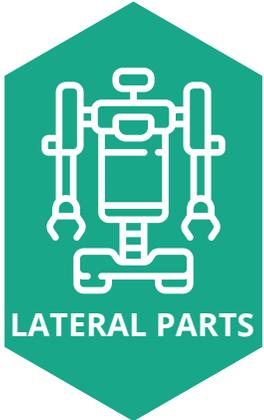


Service Providers



- Organizing a variety of business and promotional events at INOTEX, with the aim of examining the latest trends in innovation and technology and facilitating collaboration between companies and startups, and their relationship with investors.

INOTEX Investment Cafe, INOTEX Stage, INOTEX Pitch, B2B Meetings, INOTEX Talent, Reverse Pitch, INOTEX Plus, INOTEX Co-Op, INOTEX Battle



- Dynamic and entertaining events to find business partners in friendly environments, experience and touch the latest technologies and, as well as the use of startup services all in INOTEX 2020

Technology Experience, INO-Night, Startup Services, etc.





## INOTEX General Stage

- In this stage more than 30 hours of lectures, panels and conversations will be held with the aim of creating a culture of entrepreneurship and also promoting hope in youth and motivating them, including the following topics:
  1. Reviewing the economic issues
  2. Environment and sustainable development
  3. The social responsibilities of businesses
  4. Innovation ecosystem challenges
  5. Leadership and making changes in mental paradigms



## INOTEX Specialized Stage

With a forward-looking view on the innovation and technology ecosystem and in order to lay the groundwork for its evolution, INOTEX has done some research and collected some information through the top futuristic reports in the world, to find the areas which are a priority for the development of the startup ecosystem, from the perspective of each of these reports.

According to the surveys conducted, the most reports among all the forward-looking reports from major international institutions were in five major areas: Data, The emerging of NBIC, Internet of Things, Cloud computing, and Artificial Intelligence. This shows the importance of these five areas in the economic development of countries.

Due to this, INOTEX 2021 specialized stage, by inviting the experts in these five areas, pays special attention to them and reviews them from different aspects.





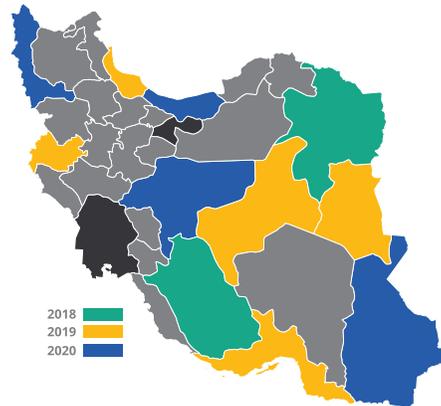
## INOTEX Pitch

- The startups' competition on the presence of investors and their ratings by leading Iranian and international referees are among the events of the INOTEX exhibition. The preliminary stage of these competitions was held in different provinces of the country and by choosing the tops of each city, it is possible to meet the investors present in the meeting with startups. The top provincial teams, while receiving free booths at the INOTEX exhibition, compete with other startups in the semifinals, and finally the top startups in the country prepare for the exciting INOTEX Battle Final.



# INOTEX Battle

☐ In the semifinals of each startup, while presenting their business, they observe the other competitors and scrutinize them so that if they reach the final stage, they can compete with their competitors in the INOTEX Battle. They challenge and prove their superiority over the other finalists of the event.



☐ States of INOTEXPitch





## INOTEX Investment Cafe'

☐ The INOTEX Investment Cafe is a special occasion for startup owners and startups to raise funds and negotiate with investors. Exhibitors and will be introduced to the respective investors according to the amount of capital required and their scope of activities and services, and special meetings will be arranged for them.





INOTEX  
INVESTMENT CAFE



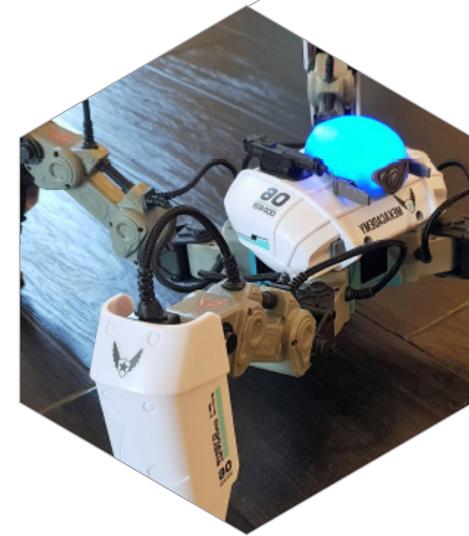
Karen Crowd

كافه سرمایه  
INVESTMENT CAFE



## INOTEX Robotic Battle

- In this event, different student teams, bring their own warrior and hand-made robots to battle with other robots, so that in an exciting challenge, we can see the struggle between these robots and the selection of the strongest robots made.



## INOTEX Mentorship Pavilion

- In this section mentoring services will be available to suit the needs of every part of the innovation and technology ecosystem with having the special situation of the country in mind (I.e. the Corona virus and the economic complexities). People can choose their mentor from the list and set a time with them and reserve their meeting.





INOTEX

## INOTEX Tour to visit Pardis Innovation District

- Children and adolescents need to learn different skills in addition to the lessons and skills they are thought in schools. Skills such as personality and behavioral traits, communication and education which are all categorized under life skills. Apart from learning these skills children and adolescents need to learn business skills in order to create an innovative thinking mind set which is a necessity for the business skills. In the Inojavan section many workshops and educational courses are in place. Also with the participation of Inojavan startups, using educational and scientific tools and experiencing technology all coming together at Inojavan, has made it one of the most visited sections of the event.



## INOTEX Technology Experience

- Every year, many products of technology are produced by knowledge-based and technology companies, which are made available to the general public during the mass production process. The experience of using these technological products, before being made available to the general public, makes people feel good. Therefore the INOTEX technology experience section is one of the most attractive sections of the INOTEX exhibition every year.





INOTEX

## INOTEX Managers' Feast

■ The managers' feast program is a special ceremony for the CEOs of the companies which take part in the exhibition and the ones which are located in Pardis Technology Park. This program will be held with the aim of networking and facilitating B2B meetings between them.



# INNOVATION ECOSYSTEM UNDER ONE ROOF

## INOTEX 2021 TARGETS



Investors



Events



B2B Meetings



Visitors



Speakers



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